

Bend Curling Club Steering Committee

Meeting Minutes

Monday, March 18 2024

Attending: Jeff Gullickson,, Michael Coe, Tom Pietrowski, Tony Morales,
Gabi Rooze Cicely Wingate

1. Marketing and Bonspiels (Gabi). Items discussed.
 - a. Merch
 - i. Pins. Should we sell them or continue to provide them to teams traveling to bonspiels?
 1. Cost about \$1.25 each
 2. Discussed putting together a “bonspiel packet” with stickers and pins that will be subsidized by the club for club members to take bonspiels.
 3. It was agreed to revisit pay of pins when as a club we get bigger, then folks may need to pay for pins them themselves.
 - ii. Pants, sweatshirts, shirts, jerseys were discussed. Gabi provided some design options.
 1. Jerseys, are more expensive and require bulk order. Agreed to pursue designs for one “Club” jersey and revisit.
 - a.
 - iii. Other Merch follow-up items
 1. Obtain poster design from Rich
 2. Obtain Oregon curler design from Chet
2. 2024 Bonspiel.
 - a. Could have enough ice time for 12 teams
 - b. Plan 4-11 on Friday. 2 games, 3 games on Sat, 1 on Sunday
 - c. The goal is to get 8 out of town teams, focus on encouraging novice curlers to join, and keep 2 teams on standby that can fill in if needed.
 - d. Plan for cost: \$400
 - e. Plan to get sponsorships
 - f. Plan for a Raffle, and a 50/50
 - g. Suggestion was made to include the Brewery Tour at Deschutes. This would be an extra cost, but could be added as an “add-on” at registration.
 - h. Discussed what the steering committee wants the Bonspiel committee/coordinator to do?
 - i. Put all West- coast bonspiels on BCC website calendar
 - ii. Change bonspiel contact from Greg to Gabi
 - iii. Create and present/ upload a Bonspiel 101 content
 1. Create and post a Bonspiel FAQ on the website
 2. Create an Opt-in to a Bonspiel email list (add as part of registration)
 - i. A club newsletter was discussed, and decided that it would not be pursued at this time

3. Safe Sport (Michael)
 - a. Content from Lauren Rich | Manager, Member Services regarding was discussed
 - b. Discussing about who needs to be covered under BCC
 - i. Decision was made that all Steering committee and certified instructors should be safe sport trained
 - c. Level 1 reimbursement- has been and will be submitted
4. Financial update (Jeff)
 - a. Revenue is on target, under for budget
 - i. Tom moved that the budget 23-24 be approved. Michael seconded
 - b. Jeff shared what will be posted on the website. Question was whether to share monthly or quarterly. Decision was made to share Quarterly will be adequate
 - c. Discussed to consider adding to Club guidebook what league fees are paying for. Identify what dues pay for and what the cap will be if club makes a profit.
 - d. Discussion about what the cap will be and/ or to make sure that fees are accounted for
 - e. June meeting will encompass creating budget and will be set by July 1st for the following year.
5. Registrar update (Tony)
 - a. Decision was made that moving forward all payments will be paid online in some manner.
6. Committee updates (Tom)
 - a. Rules committee: Currently not functioning as expected, as they have not met as a committee yet.
 - i. An attempt was made to clarify language of subbing rules and who can be a sub on a team
 - b. Instruction committee
 - i. Level 1: we have 6 current level 1 training
 - ii. \$500 to run a level 1 class
 - iii. Goal is to get 10 people (total) certified.
 1. Tom will ask Jason to come up with expectations for Level 1 curling send to club members
 - iv. Jason: had report of run down of how instruction went
 1. Will be asked to come up with an instruction plan for next year
 - c. Social media committee
 - i. Billy has provided report for instagram and facebook
 1. Asking for help linking instagram and FB by board
 2. Plans to put up content over the summer
 - d. Social committee
 - i. No report
 - e. Website:

- i. No updates by Joe
7. League rules and team/member changes (Michael) Items discussed.
 - a. How to sign up
 - b. Teams vs individuals
 - c. When will folks sign up
 - d. It was discussed to possibly break up session: 8 /4 /4 week sessions
 - e. How to sign up as a team - vs individual . If you have 3 as a team- how to pull/ fill with a single?
 - i. Jeff proposed the “Singles line” process used for skiing
 8. Guidebook amendment process (Michael)
 9. Club phone number (Michael)
 - a. Current number does not work. This needs to be removed from the website.
 10. Michael and Cicely to post agendas on website
 11. Michael to work with Joe to get content to members regarding calendars and important content.

Follow up/update items from last month:

1. Adding SC meetings and agenda/minutes to calendar (Michael & Cicely)
 - a. Posting of budget to website (Jeff) will provide to Cicely to post
 - b. Where to post on Website needs to be determined
2. BCC End of year Meeting and upcoming club deadline determinations
3. Per Bend Ice, voting for new board needs to occur in April
 - a. Date proposed for meeting: April 27 at Broken Top Bottle Shop •
Agenda will include proposal of guideline amendments
4. Plan for BCC membership due in July/August
5. Plan for League/ session fees September/October .
 - a. Sign up membership dues July 1st. (does not guarantee play)
 - b. Sign up for league end of August for legacy
 - c. Sign up for September for all others (need to plan to advertise etc)
6. Budget for 2024/25 dependent, FUA, meetings with BendIce and Park & Rec.
7. It was identified that a protocol will need to be established for how to determine league/ team participation considering the number of individuals interested.
 - a. This is a pending task, follow-up required
8. Online payments update (Jeff)
9. Fridays next season 2sheets/2 hours